



CORPORATE BROCHURE

Transitioning talent from the military to a purposeful civilian career

Introduction

Ex-Military Careers is a veteran owned diverse business, specifically designed for the military community. Since 2010 we have been supporting thousands of veterans, their spouses, and partners with access to purposeful employment. We support our community by promoting a successful transition from the military into a civilian career via education, employment, knowledge, and removing unconscious bias.

We help employers attract, onboard, develop and retain highly skilled individuals from a military talent pool. We are more than a job site promoting vacancies, we consider ourselves pioneers in bringing about change, actively driving inclusivity and forward-thinking hiring with respect to Ex-Military personnel - the unique skill set they bring to the workplace is invaluable.



About us

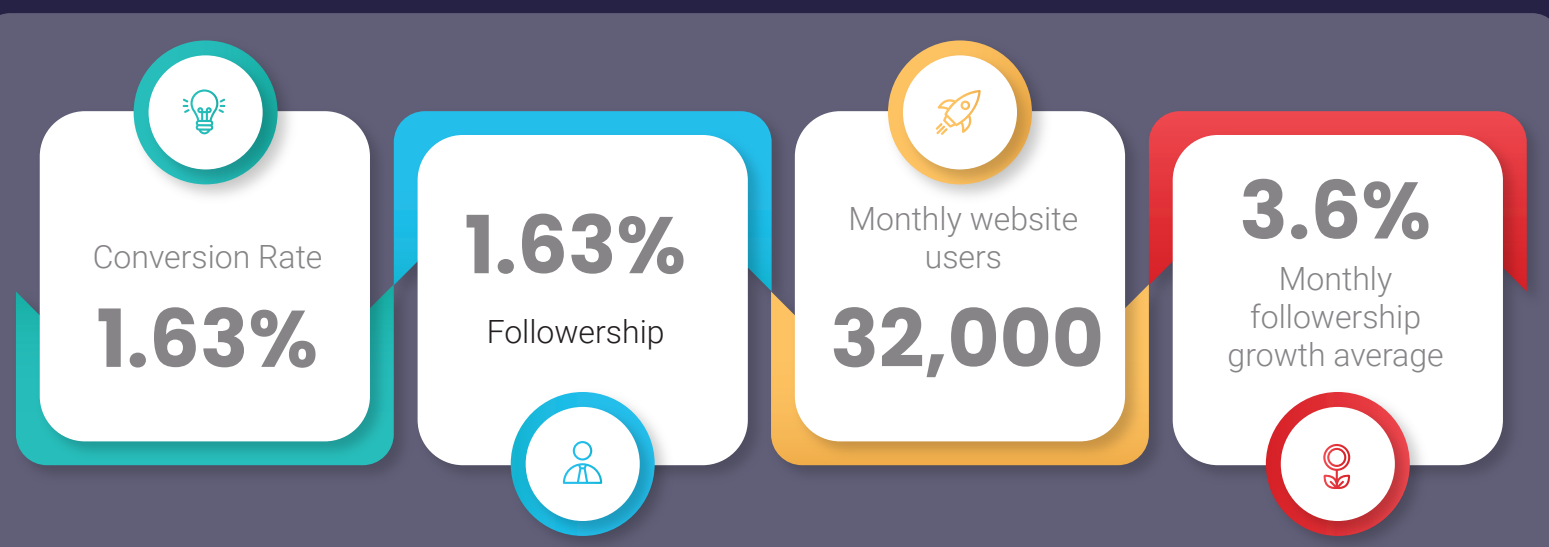


About us

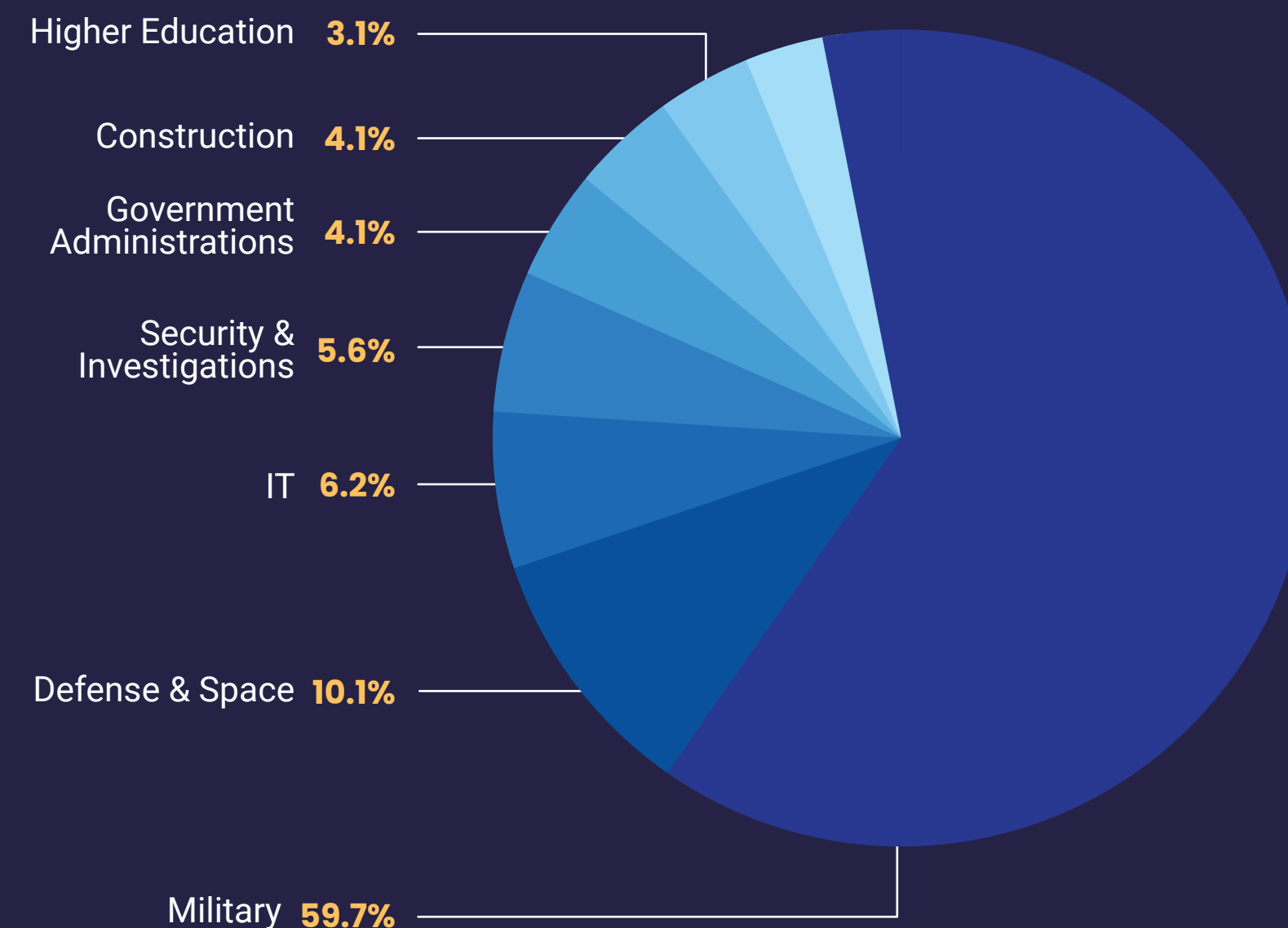
- Our community continues to grow day-by-day
- We are active in countries around the world including the UK (London & Manchester) and the US (Boston & Los Angeles)
- 242,000+ members in our community worldwide
- We have 12 events planned for 2023
- We produce thought leadership to our community via podcasts, events and partnerships
- Our networking initiatives are open to all and we aim to be as inclusive as possible

Top Seniorities

- Senior
- Entry
- Director
- Manager
- CXO
- Trainee/Entry-level
- VP
- Owner
- Partner



Follower Demographics



Our Demographic Breakdown

Our audience is made up of veterans and veteran-friendly employers across the world who are looking to expand knowledge, socialise and celebrate equality. Our global community is made up of:

Top Functions

- Operations
- Military and Protective Services
- Engineering
- Information Technology
- Business Development
- Human Resources
- Sales
- Program & Project Management
- Education
- Healthcare Services

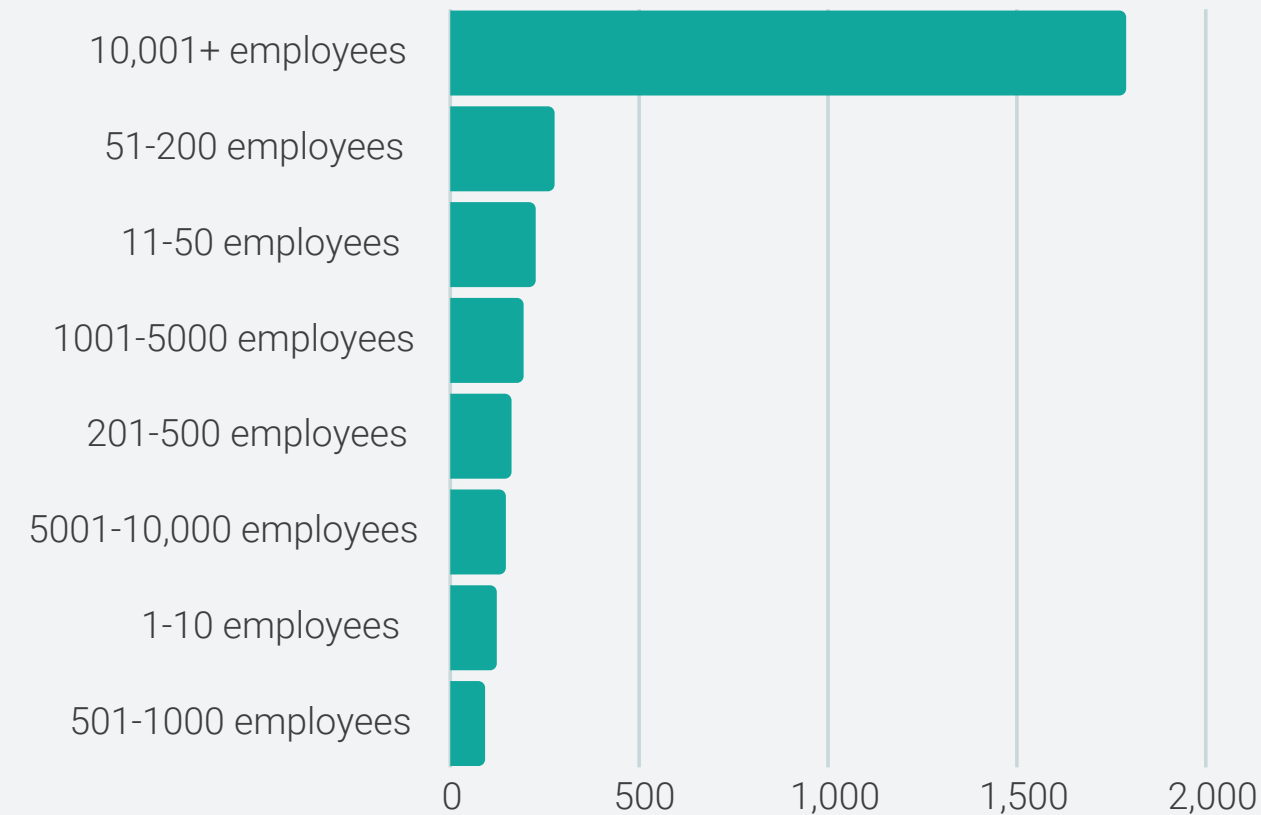
📍 Top locations

Washington D.C., US
 Manchester, UK
 Virginia, US
 San Diego, US
 London, UK
 Dallas, US

Greater Boston Area, US
 Texas, US
 Greater Los Angeles, US
 Greater Seattle, US
 Greater New York, US
 Houston, US

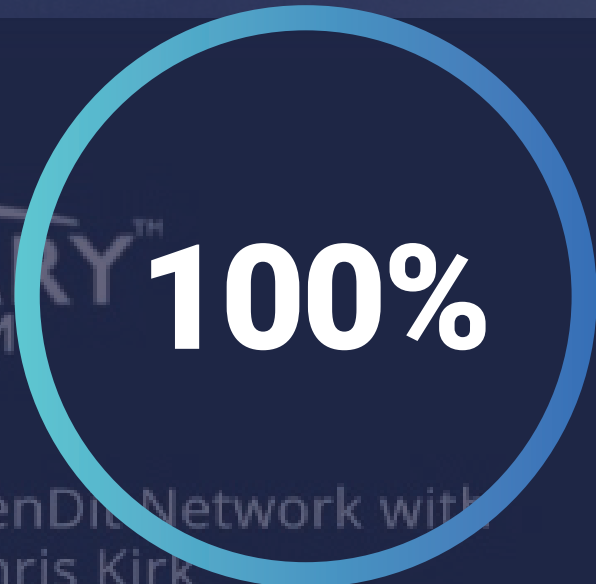
Dublin, Ireland
 Portsmouth, UK
 New York, US
 Bristol, UK

Company Size:



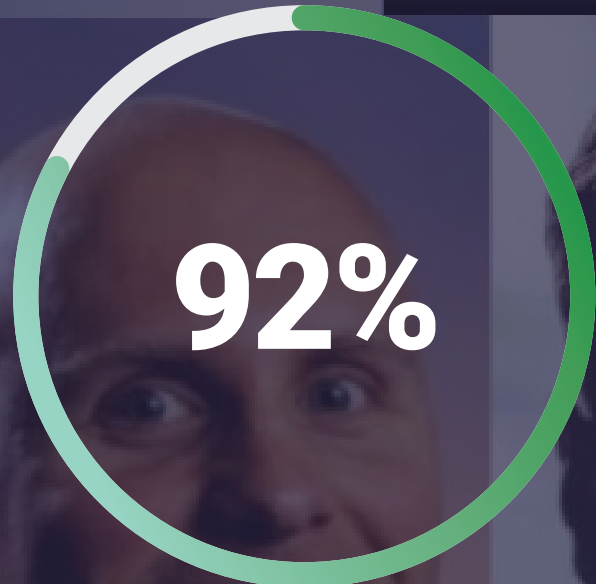


Our Event Satisfaction Rates



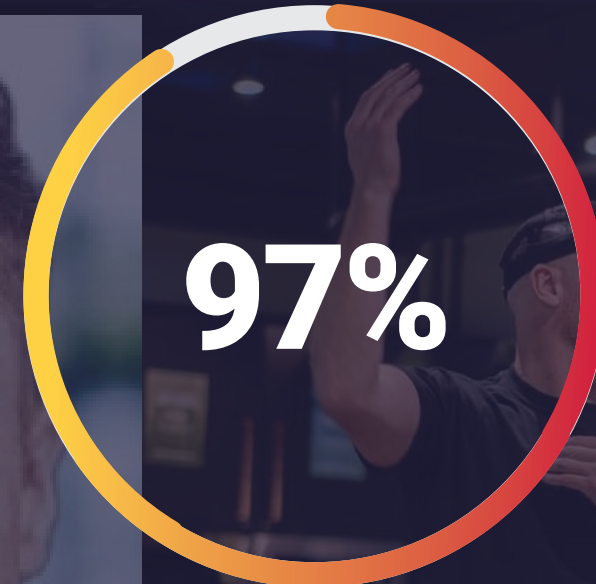
100%

Learnt something new



92%

Felt inspired



97%

Felt more confident



Our LinkedIn stats

We conduct frequent research, polls and questionnaires with our community to ensure we know how we can make the most impact.

1.5M-2M

Monthly average impressions from our LinkedIn community



26K-40K

Monthly average clicks from our LinkedIn community



1%

top engaged LinkedIn content - 15,000 likes on a single piece of content

91%

would recommend Ex-Military Careers services

LinkedIn Growth and Military Demographic



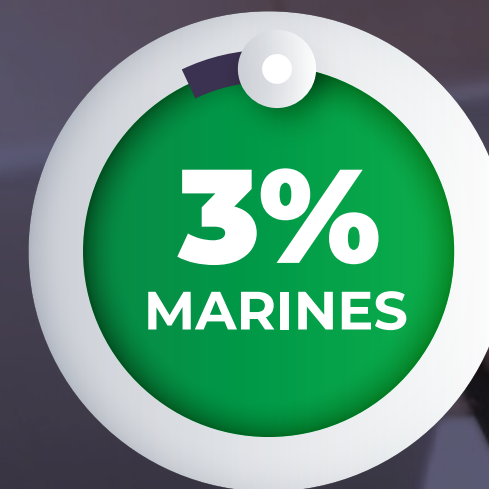
Change of Impressions



Change of Likes



From a recent survey with over 6,000 participants our audience is made up of:



Most searched vacancies on our websites

Top industries and job functions:

Operations & HR

- HR administrator
- Office Manager
- Onboarding co-ordinator
- Sales support administrator

Security & Investigations

- Information Security Specialist
- Incident Response and Threat Hunting Specialist
- Paralegal
- Fire, Health & Safety Advisor

Business Development

- Recruitment Consultant
- Regional Business Development Manager
- Business Insight Manager
- Account Manager/Exec

Medical, Drug Safety & Healthcare

- HIS Consultant Clinical Psychologist
- Senior Scientist
- Pharmacy Sales Manager

Military & protective service

- Planning Monitoring and Control Manager
- Defence Operations Director

Information Technology

- UX / UI Designer
- Salesforce Developer
- Resource Manager
- Data base administrator
- Systems administrator

Supply Chain & Procurement

- Commercial Support Officer
- Supply Chain and Procurement Manager
- Procurement IT Commodity Manager

Finance, Compliance & Cyber Security

- Finance Manager
- Financial Accountant
- Compliance Officer
- Software Security Engineer
- Risk Controller

Data & Engineering

- Robotics Engineer
- Data Architect
- Machine Learning Engineer
- Software Engineering
- Systems Engineer

Construction

- Electrician
- Health and Safety Manager
- Gas Engineer
- Labourer

Partners

Our partnerships ensure we are able to continue delivering our initiatives within our community.



Why partner with Ex-Military Careers?

We engage with Military candidate pools from all over the world, increasing employment access to candidates who are often over-looked. Obtain access to an average of 3 million monthly impressions on events, jobs, and content created through our partnerships. Our podcasts/ webinars educate the market on the benefits of hiring veterans.

We create community inclusion that builds brand awareness and the promotion of specific jobs & sectors that attract talent from unique backgrounds. Partner with us to successfully promote your business as a veteran friendly employer.



Increase awareness of the veterans employment gap



Network with industry leaders



Shape an inclusive workforce



Work with resilient self-starters



Community involvement



Diversity, equity, inclusion and belonging (DEIB) strategy



Advertise vacancies



Brand exposure

TESTIMONIALS

“

"We have had the privilege of working with Ex-Military Careers to find us some exceptional candidates for a new posting. One of these candidates was successful and has now been integrated as an invaluable part of the team.

Ex-Military careers were professional and courteous the entire time, which was actually very short from contacting them with a job spec, to us making a hire. They understood the assignment and got on with the job, occasionally reaching out for clarification, which was great as I could give them instruction on the job instead of getting inundated with applications at the end of the day. I was very impressed with the service and will definitely be using them again for any upcoming roles."

Employer

”
Arktis[®]

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"The assistance I received from Ex-Military Careers during the recruitment process was excellent. Always there to assist, they were also able to guide me prior to the interview and gave me some great pointers that really helped me to prepare. The advice gave me the confidence to approach the interview fully armed and ready to answer all questions. From the moment I first contacted Ex-Military Careers, the support I was given has been first class. I feel very fortunate to have found Ex-Military Careers and would recommend their services fully."

Candidate

”
Arktis[®]



EX-MILITARYTM CAREERS.COM

We aim to build diversity, create inclusion and encourage workplace innovation.



www.ex-militarycareers.com

